

Volunteers

Tracey Abut
Ellen Axelrod
Nancy Baker
Paris Beddingfield
Becky Belcher
Maggie Bernberg
Pat Best
Diana Bisselle
Janet Andre Block
Naomi Blumenthal
Lisa Brown
Pixie Brown
Shannon Brown
Dawn Cassara
Pamela Chassin
Maja Clark
Amy Rasner Clulow
Amy Clyne
Megan Clyne
Tom Connell
Mari Consolini
Judith Crouch
Susan DeMelle
Elizabeth
Demetriades
Page Dickey
Julie Doran
Jill Drew
Mimi Estes
Lisa Foster
Danielle Giulian
Brie Giunta
Adelaide Goldfrank
Beth Greenberg
Libby Hall-Abel
Adelaide Harris

Annie Harris-Milliken
Heide Hendricks
Becky Hurlburt
Sara Joannides
Amy Jordan
Sallie Ketcham
Kelly Kilmer
Julia Kivitz
Stephanie Koven
Alexandra Lange
Eve La Roche
Valerie Lenis
Deb Gobble Lewine
Lenore Mallett
Ann Matthews
Steve McKibben
Gina Maolucci
Faith Maus
Lauren McGraw
Barbara Kahn Moller
Elyse Harney Morris
Deborah Munson
Carolyn Piccirelli
Bob Pidkameny
Andrew Rebillard
Jeanne Rebillard
Stephanie Rehnberg
Robert Reimer
Ian Riddell
Max Rivinus
Angelica Sargent
Edie Schechter
Maria Schmidt
Tracey Schuster
Katie Shanley
Beth Simon

Dana Simpson
Laurie Slotnick
Margaret Smith
Melissa Starr
Anita Tiburzi-
Johnson
Barbara Tilley
Vickie A. Tillman
Anna Traggio
Emily Vail
Tricia van Oers
Susan Vreeland
Amelia Wang
Tanya Waugh
Elizabeth Webb
Sarah Weihman
Pat Whelan
Bunny Williams
Daniel Wismer
Jerry Yorker

Vendors

Women's Support Services would like to thank our amazing vendors for their on-going support and commitment.

Atlock Farm
Back Roads Collection
Battle Hill Forge
Blackwell Botanicals
Broken Arrow Nursery
Bunker Farm
Campo de'Fiori
Carey + Tasho
Conifer Kingdom
Cricket Hill Garden
Dave and Bonnie Ferriss
David Burdick Daffodils
& More
Dawn Hill Antiques
DBO Home
Falls Village Flower Farm
Frank Jacobs
Glendale Botanicals
Greene Bee Greenhouse
Guy Wolff Pottery
Hammertown Barn
Helia Native Nursery
Hilda Oostdyk Antiques
Hillside Nursery
Hoffman & Woodward
Hunter Bee
issima
Jeffrey Henkel
Judy Milne Antiques
Kate A. Alex & Co.
Kelly & Co.

Kent Greenhouse and
Gardens
Madison James Design
Marston House
Marvin Gardens
McCue Gardens
Michael Trapp
Nest
Oblong Bookstore
Old Farm Nursery
Passports
Pennoyer Newman
Garden Planters
Peony's Envy
Pergola
Pillars
Pondside Nursery
Privet House
RT Facts
Robert Adzema Sundials
& Jane Herold Pottery
Shakespeare's Garden
Studiology
Tiny Hearts Farm
Twin Brooks Gardens
Veronica Martin Design
Village Braider
Ward's Nursery
Wendy G Jensen
Basketmaker
Windy Hill Farm

WOMEN'S SUPPORT SERVICES PROUDLY PRESENTS

TRADE SECRETS®

Celebrating 20 Years!



Before the tents were packed away on Trade Secrets® 2019, the planning for 2020 had already begun. The 20th Anniversary! The excitement quickly built as plans took shape. As staff members and volunteers began to pour over photos and memorabilia from the previous two decades, the tremendous impact of what had begun as a simple plant sale at the home of Bunny Williams and John Rosselli, became clear. This was no ordinary fundraiser.

With the passing of Elaine La Roche last August, the event took on new significance. Trade Secrets 2020 was to be the last year at LionRock Farm and everyone wanted the importance of the event and the history of its evolution to be reflected. From a small-scale fundraiser to a renowned destination event, attracting travelers from around the globe, Trade Secrets is something special.

At the end of last winter, as program staff and volunteers entered the busiest period of Trade Secrets preparation, it all came to a screeching halt.

The gravity of the COVID-19 pandemic struck us full force. We made the difficult but necessary decision to cancel Trade Secrets 2020. As Women's Support Services pivoted to ensure client support and safety, we faced the daunting task of dismantling a beloved event - and an event that was a major source of funding for our work.

In the midst of this upheaval, what happened next was an incredible testament to the concept of *community*. When asked to consider donating their underwriting completely to WSS, our underwriters responded with the kindest words of support and solidarity. As so many faced economic uncertainty, many of our vendors donated fees, percentages of sales, and organized their own fundraisers to cover the gap created with the cancellation of Trade Secrets. We received donations from people far and wide, and our Honorary Chair, Bunny Williams epitomized the spirit of the hour, providing an intimate, personalized fundraising tour of her gardens on behalf of Women's Support Services and the clients we serve.



Contact Us:

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WSS WOMEN'S
SUPPORT
SERVICES

TRADE SECRETS UNDERWRITERS

Guardian

Agnes Gund
Janine Luke

Champion

The Block Family Foundation
Elizabeth Garber Daniels
Bunny Williams &
John Rosselli

Benefactor

Ann Griffith Ash
Gini & Randy Barbato
Karyn & Charles Bendit
Emerson Resort and Spa,
Naomi Umhey CEO
Kathy Fanning &
Bob Tomasetti
Lisa Ford
Hugh Freund &
Sandra Wijnberg
Mrs. Rees Harris
Dee & Jimmy Haslam
Jane Kresch
Barbara Kahn Moller &
Karsten Moller
Karen & Harry Pinson
Rod Pleasants &
Steve Godwin
Meredith Graves Rotko
Sharon Hospital /
Nuvance Health
Christopher Spitzmiller
Douglas Dockery Thomas

Patron

Mary Ackerman
Diana Beattie
Timothy & Lisa Foster
Ann M. Goodbody
William & Adelaide Harris
Annie Harris-Milliken
Chrissey Hunt
Fernanda Kellogg &
Kirk Henckels
Alexandra Lange
Susan &
Robert Morgenthau

Deborah &

Jonathan Newcomb
Janet Offensend
Ellen Petersen
Donna Rafferty
Donna Rosen
Edie & Ken Schechter
William P. Short III, In
Memory of Nancy Jean
Fulop Short
Silo Ridge Field Club
Barbara Tober
Susan Tremaine
Scott & Pamela Ulm
Shannon & Gary Wiggers
Pamela Wilson &
George Mason

Sponsor

Lee Auchincloss
Bev Bartow
Ward C. Belcher
Margaret Carey Bergstrom
Richard Berry &
Lucy Commoner
Jessi & John Betar
Janet Andre Block
Jackie Blombach &
Michael Duca
Helen Bodian
Roxanne & Scott Bok
Lelee Brandt
Joan H. & David E. Bright
Hugo Cassirer &
Sarah Buttrick
Michael Derrig,
Landscape Details
Jonathan &
Melissa Dorfman
Eliza Dyson
Elizabeth Easton
Ed Herrington, Inc.
Mimi Estes
Jodie Fink
Tracy Florack
Kim & Jeff Greenberg
Licia Hahn & Gene Dattel
Madeline & Ian Hooper

Elizabeth Hopley

Nancy & Charlie Hovey
Nancy & Neil Humphreys
Beth & Jack Isler
Alexandra Jupin
Richard & Carol Kalikow
Jane & Bob Keiter
Cassie Lantz
Raymond Leary
Roger & Fa Liddell
The Lignin Group, LLC
Lee Link
Elise Lufkin
Betsey Mauro & Paul Smith
Priscilla & Alan McCord
Maryfrances Metrick
Ed & Laura Midgley
Lynden B. Miller
Debbie & Ajay Nagpal
Rob Nestor &
William Reynolds
Connie &
Thomas Newberry
Merilee Noorani
John & Julianne O'Connell
Peggy O'Dea
Suzanne Oliver
Lee and Nick Potter
Sandy & Dick Rippe
Helen Klein Ross &
Donald Ross
Suzanne & William Sales
Salisbury Bank
Maggie & Adrian Selby
Susan Sheehan &
John O'Callaghan
Ileene Smith &
Howard Sobel
Matthew Patrick Smyth
Benjamin F. Stapleton III
Merriellou Symes
Karen Thomas
Deborah Van Eck
Dr. Carlin B. Vickery &
James F. Capalino
Kelly Longfield Vos
Susan M. Wallace
Ashley Whittaker

Mary N. Young

Julie & David Zeiler

Activist

Tina & Cliff Adler
The Asen Foundation,
Scott Asen, Trustee
Nancy Baker
Craig Bergmann,
Landscape Design
Nancy & Bob Bird
Brenda Blond
Tina Bolton
Felicity Bontecou
Eleanor Briggs
Ellen Cogut
J. Barclay Collins &
Kristina Durr
Judith Crouch
Deborah Goodman Davis
Susan DeMelle
Sarah Weihman,
Drake Design Studio LLC
Deban Flexner
Debra Frank
Olivia J. Fussell
Jane Garmey
Melanie A. Ginter
Adelaide Goldfrank
Flo Hatcher
Bindy Kaye
Roxana Laughlin
Caroline Merison
Brian & Deborah Munson
Britta Pemberton
Encarnita Quinlan
Susan Restler
Barbara Paul Robinson
Babette and Chris Schmidt
Harvey and Anita Shapiro
Sharon Auto Body, Inc.
Jennifer Sims

Julie & Dag Skattum

Betsy Covington Smith
Tom Stoenner
Anita Tiburzi-Johnson
Arete Warren
Barbara &
Michael Zimmerman

Friends of Trade Secrets

Lisa Brown
Elizabeth Cabot
John & Deborah Evangelakos
Tamara Fagan
Kim Fiertz
Ms. Inge Heckel
Chansoo & Elisabeth Joung
Julia Wheeler Kivitz
Carole Lalli
Deborah Nielsen
Lester Saroff
Sharon OB-GYN
Ms. Felicitas Thorne

Garden Cart Sponsors

British Sporting Arms
Bunny Williams Home
Byrde + the b
Tom Connell
The Edward
Elyse Harney Real Estate
Ann Berman Feld
Foothills Property
Management LLC
John Gruen
Hammertown
Hendricks Churchill LLC
Katie Baldwin Designs
Helen Killmer
Q Farms
Quince
The Shillingford Family
The White Hart

We are excited to announce that
Lime Rock Park is the new venue for
Trade Secrets 2021!!

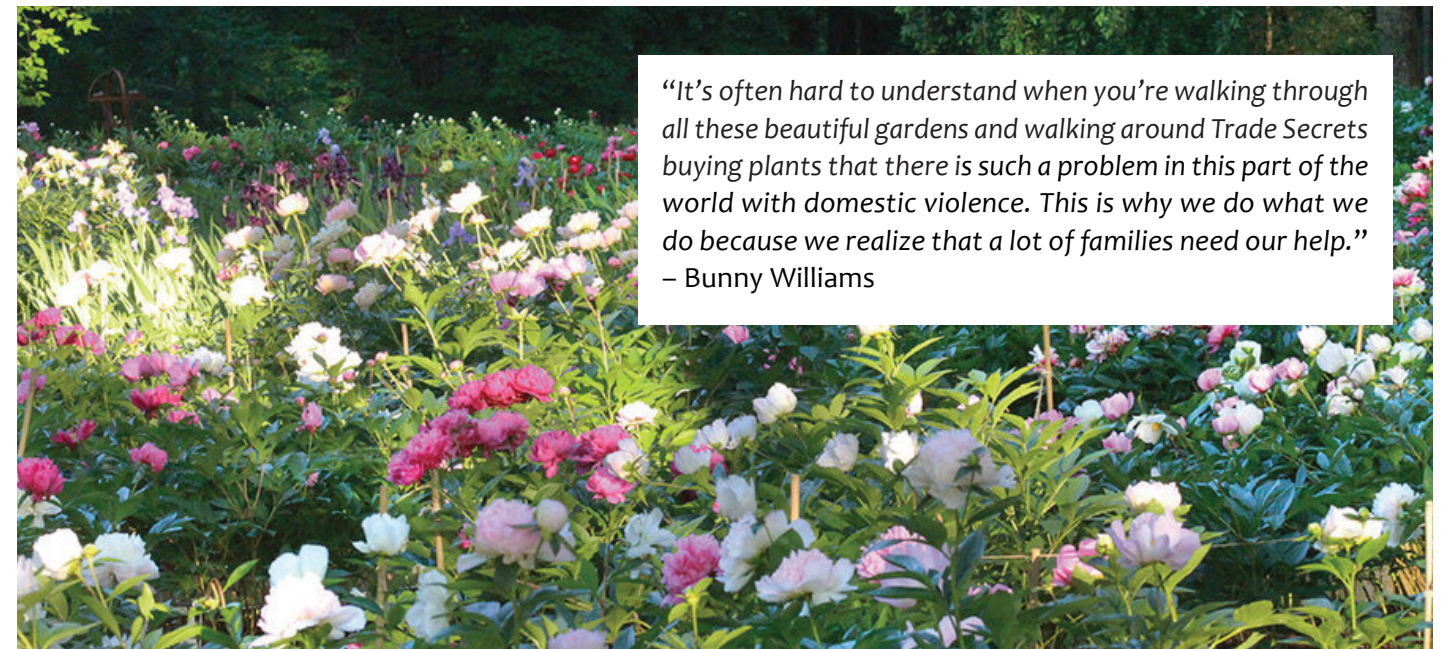
Interested in becoming an Underwriter for Trade Secrets 2021?

Please contact Shelly Ross Robbins, Director of Development, at 860.364.1080 or crossrobbins@wssdv.org.

TRADE SECRETS: An Amazing Community

Trade Secrets is far more than the primary fundraising event for Women's Support Services (WSS), a non-profit domestic violence agency serving Northwest Connecticut and the surrounding communities in New York and Massachusetts. The event attracts over 1500 visitors, many of whom visit the region over several days, providing an economic boost to the area. With the pandemic and subsequent economic downturn, many people expressed concern for the impact not only on WSS, but on our vendors as well.

Women's Support Services created a special page on our Trade Secrets website to highlight vendors, encouraging attendees to support them. However, our vendors had other ideas! Despite the uncertain economic climate, many vendors donated their fees, organized fundraisers on behalf of WSS, and donated a percentage of their sales over the course of the spring, summer, and fall. We can't thank these wonderful partners enough for their generosity and support!



"It's often hard to understand when you're walking through all these beautiful gardens and walking around Trade Secrets buying plants that there is such a problem in this part of the world with domestic violence. This is why we do what we do because we realize that a lot of families need our help."
– Bunny Williams



Bunny Williams with her former gardeners, Bridget Lynch, Deborah Munson, and Eric Ruquist.

